Bankrupt states, (f)ailing banks, angry citizens – a toxic cocktail threatens the European and the world economy. The current global financial, economic and fiscal crisis reveals a complex interplay between states and financial markets: Instability in banking has spread to states and vice versa, with failures in both sectors looming. Economic and political fragility are feeding each other. The crisis increasingly hurts the real economy. This in turn further worsens public finances and bank balance sheets.

SUERF thanks UBS, Bank Julius Baer, the Department of Banking and Finance, University of Zürich, NCCR FinRisk, the Swiss Finance Institute and KOF ETHZ for their generous support:
PROGRAMME

Wednesday 5 September, 2012

08.00  Registration

08.30  Plenary Venue  Opening and Welcome
       Urs W. Birchler, University of Zürich and SUERF President

Plenary Session
Chairperson: Ernest Gnan, Oesterreichische Nationalbank and SUERF Secretary General

Keynote Speakers:
Jean Pierre-Danthine, Vice-President Schweizerische Nationalbank
Axel Weber, Vice Chairman, UBS
Jean-Charles Rochet, SFI Professor of Banking, University of Zurich

11.00  Coffee Break

11.30  3 seminar rooms  Commission Work – Session 1

13.00  Lunch

14.00  3 seminar rooms  Commission Work – Session 2

15.30  Coffee Break

16.00  Plenary Venue  SUERF Marjolin Lecture
       Urs W. Birchler, University of Zürich and SUERF President
       Money and Banking in Times of Crisis
       Lorenzo Bini Smaghi, Harvard University

       Followed by Q&A

17.30  SUERF General Assembly (for SUERF Members)

19.30  Top of Zürich  Official Colloquium Dinner

       Dinner Speaker: Axel Weber, Vice Chairman, UBS

Thursday 6 September, 2012

09.00  3 seminar rooms  Commission Work – Session 3

10.30  Coffee Break

11.00  3 seminar rooms  Commission Work – Session 4

12.30  Lunch

13.30  Plenary venue  Commission Reporting Session

       Closing Plenary Session
       Stephen Cecchetti, Chief Economist, Bank for International Settlements
       D. Wilson Ervin, CRO, Credit Suisse
       Yves Robert-Charriere, CEO, Bank Julius Baer
       Haig Simonian, Financial Times Correspondent Switzerland/Austria

15:45  Presentation of the Marjolin Prize by SUERF President

16:00  End of Colloquium
The SUERF Marjolin Lecture and the SUERF Marjolin Prize

Robert Marjolin (1911–1986) was one of the most distinguished European economists of his generation and a leading architect of post-war Europe. From 1948 until 1955 he was the first Secretary General of the OEEC (Organization for European Economic Co-operation), an organization established to channel US Marshall Aid into the reconstruction of Europe. Marjolin was a leading negotiator of the Treaty of Rome for France and Vice President of the European Commission for Finance and Economics for ten years. He served as a Professor of Economics at the Universities of Paris and Nancy, as well as an advisor to leading European and US Companies.

Since its inception at the 19th SUERF Colloquium held in Thun, Switzerland in September 1995, an eminent speaker has delivered the SUERF Marjolin Lecture on a subject related to the topic of the accompanying Colloquium. Past SUERF Marjolin Lecturers have included a winner of the Nobel Prize for Economic Science, Central Bank Governors and eminent academics from Europe and overseas.

The SUERF Marjolin Prize (EUR 2,000) is awarded to the author(s) of the paper selected by the SUERF Council of Management as having made the best contribution to the Colloquium and is restricted to author(s) below the age of 40 on the 5 September, 2012 (co-authors must also fulfil this restriction). In awarding the Marjolin Prize, SUERF wishes to honour his memory by supporting a young outstanding author’s publication. The Marjolin Prize will be presented by the SUERF President, Professor Urs W. Birchler, and it is hoped that the awarded contribution will be published by SUERF in a subsequent SUERF Study after the Colloquium.

Further information about the SUERF Marjolin Lecture and past winners of the SUERF Marjolin Prize can be found on the SUERF website at www.suerf.org/marjolin

Lorenzo Bini Smaghi - 2012 SUERF Marjolin Lecturer

Lorenzo Bini Smaghi is currently Visiting Scholar at Harvard's Weatherhead Center for International Affairs. He is Chairman of the Boards of SnamReteGas and of Fondazione Palazzo Strozzi. He also chairs the Italian Chapter of the Alumni of the University of Chicago.

From June 2005 to December 2011 he was a Member of the Executive Board of the European Central Bank. He started his career as an Economist at the Research Department of the Banca d’Italia (in 1983) and became Head of the Policy Division of the European Monetary Institute (in 1994) and then Director General for International Affairs in the Italian Treasury (in 1998).

He has been the Chairman of the Board of SACE Spa, and member of the Boards of Finmeccanica, MTS, the European Investment Bank. He holds a Bachelor's Degree in Economics from the Université Catholique de Louvain (Belgium), a Master's degree from the University of Southern California and a Ph.D from the University of Chicago.

He is author of several articles and books on international and European monetary and financial issues. He is married and has two children.
COMMISSION WORK:

In addition to Plenary Sessions, the commissions reporting session, and the SUERF Marjolin Lecture, there are twelve sessions of commission work on Wednesday afternoon and Thursday morning set aside for the presentation and discussion of some 36 papers in three parallel commissions.

COMMISSION I: THE ROLE OF MONETARY AND FISCAL POLICY

Chairpersons:
- Morten Balling  
  Aarhus School of Business and SUERF
- Jan-Egbert Sturm  
  Konjunkturforschungsstelle ETH Zurich

Session 1: Fiscal Policy Coordination in the EU
Economic governance in a multi-speed variable-geometry Europe, Harald W. Stieber
The new EU framework for Fiscal surveillance: Hard Policy Coordination in the shadow of the Crisis, Stavros Vourloumis
Fiscal Policy and Growth in the EU, Antonio Afonso*

Session 2: The sovereign debt crisis and Eurobonds
Curing and preventing Euro area's sovereign debt crises: some issues and a recipe, Franco Bruni*
Banking crises and sovereign debt build-up: implications for sustainability and fiscal consolidation, André van Poeck and Maartje Wijffelaars
Can Eurobonds save the Euro? Séverine Menguy

Session 3: Monetary and fiscal policy
Marriner S. Eccles and the 1951 Accord - Lessons for central bank independence, Thorvald Grung Moe
What is unorthodox monetary policy? Georg Erber
Invited Speech, N.N.

Session 4: Taxation issues
Financial Systemic Risk: Taxation or Regulation? Donato Masciandaro and Francesco Passarelli
Taxing financial transactions, Thornton Matheson*
Security Transaction Taxes and Market Quality, Anna Pomeranets and Dan Weaver

COMMISSION II: THE ROLE OF MARKETS AND FINANCIAL INSTITUTIONS

Chairpersons:
- Catherine Lubochinsky  
  University Paris 2 and SUERF
- Bertrand Rime  
  Schweizerische Nationalbank

Session 1: Bank lending, alternative financing, capital structure and growth
Substitution between trade credit and bank credit - research based on the example of panel data of Polish companies, Malgorzata Pawlawska and Jerzy Marzec
Information or Insurance? On the Role of Discretion in Relationship Lending, Martin Brown, Markus Heusler, Matthias Schaller and Simone Westerfeld
The impact of state guarantees on banks' debt issuing costs, lending and funding policy, Patrice Müller*

Session 2: Government bonds: risk, performance and liquidity
Banks and Sovereign Risk, Claudia M. Buch, Michael Kötter and Jana Ohls
Invited Speech, N.N.
Exploring the Performance of Government Debt Issuance, Alexander Eisl, Hermann Elendner and Stefan Pichler

Session 3: State owned vs. privately owned banks and firms
Choice of Corporate Debt in China: The Role of State-Owrenship, Pierre Pessarossi and Laurent Weill
Role of Bank Credits on Local Growth: Do Politics and Crisis Matter? Zeynep Onder and Suheyla Ozyildirim
Privatization, state ownership and bank performance, Mohammed Omran*

Session 4: Cross border issues in a global economy
How Does the Domiciliation Decision Affect Mutual Fund Fees? Matthias Köhler and Gunnar Lang
Invited Speech, N.N.
Invited Speech, N.N.
COMMISSION III: THE ROLE OF REGULATION AND RESOLUTION RULES

Chairpersons:

Patricia Jackson
Ernst & Young and SUERF

Martin Summer
Oesterreichische Nationalbank

Session 1: Resolution of banks or states, bail outs and contagion

Bailouts, Contagion, and Moral Hazard,
Giovanni Dell’Ariccia and Lev Ratnovski

Bank resolution, bailouts and the time consistency problem, Andrew Gimber

The determinants of banks' lobbying activities, Rajna Gibson-Brandon* and Miret Padovani

Session 2: Bank ownership, performance and supply of credit

The Influence of Bank Ownership on Credit Supply: Evidence from the Recent Financial Crisis, Zuzana Fungacova, Risto Herrala and Laurent Weill


Measuring the Quality of Bank Loan Monitoring: Evidence from U.S. Syndicated Loans, Robert Avery, Lewis Gaul, Leonard Nakamura and Douglas Robertson

Session 3: Safety nets and government intervention

Government interventions - restoring or destructing financial stability in the long-run? Aneta Hryckiewicz

Deposit Insurance and trust: evidence from the interplay between formal and informal institutions, William Pyle, Koen Schoors and Daria Zubareva

Bank risk-taking and the lender of last resort, Mark Mink

Session 4: Independence of policy makers and supervisors in times of crisis

Regulatory reforms and the independence of central banks and financial supervisors, Alex Cukierman*

Supervising the Supervisor: On the Concept and Performance of Regulatory Risk Assessment, Thomas Kick and Andreas Pfingsten

Bankers and Brokers first: Loose ends in the theory of Central Bank Policy-Making, Edward J Kane

* invited speakers
Colloquium Registration Fees

<table>
<thead>
<tr>
<th>Registration Fee Category</th>
<th>Earlybird registration until 30 June 2012‡</th>
<th>Registrations after 30 June 2012†</th>
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<tr>
<td>Students (with proof of student status)</td>
<td>€ 50</td>
<td>€ 60</td>
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<tr>
<td>Staff of SUERF Academic Institution Members</td>
<td>€ 100</td>
<td>€ 120</td>
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<tr>
<td>Personal Members</td>
<td>€ 250</td>
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<tr>
<td>Staff members of SUERF Corporate Members</td>
<td>€ 550</td>
<td>€ 660</td>
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<td>Non-members not wanting to join SUERF</td>
<td>€ 2,500</td>
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‡ Payments must be received by 20 August 2012 † Only for payments by American Express, Visa or MasterCard

**Earlybird fee:** earlybird rates apply only for registrations made until 30 June 2012 and paid by credit card.

**Cancellation policy:** No cancellation fee for cancellations made by 20 August 2012; 50% of the participation fee will be retained for cancellations made after 20 August 2012. Alternatively, a participant unable to attend may arrange for a colleague to attend in their place.

**New Corporate/Central Bank Members** joining SUERF since the 29th Colloquium (held in Brussels in May 2011) are entitled to send one participant free of charge. Additional participants pay the normal rate for Corporate staff members.

**Non-members of SUERF** may decide to join the association in order to qualify for the greatly reduced Colloquium participation fees for members, and in the case of new Corporate/Central Bank Members of SUERF are entitled to send one participant who is exempted from paying the Colloquium participation fee and additional staff members qualify for the reduced fee for staff members. SUERF members are also invited to attend all other SUERF events (such as Conferences and Workshops and the Annual Lecture) free of charge, held regularly throughout the calendar year. Members also receive SUERF publications: namely three SUERF Newsletters and a minimum of four SUERF Studies per year. Membership forms for all categories of membership to become a SUERF member can be downloaded from the SUERF website at **www.suerf.org/becomeamember**, or you can join at the same time as registering for the Colloquium. Non-members not wishing to join are required to pay the full fee of EUR 2,500 / CHF 3,000.

**Procedure:** Please complete the registration form (also available for download at **www.suerf.org/c30registration**), indicating your payment method. Credit card payments should be made by returning the form by fax to +43 1 40420 7298 to the SUERF Secretariat. Bank transfers should be paid into the following respective accounts by 20 August 2012.

<table>
<thead>
<tr>
<th>Euro (€) Transfers</th>
<th>Swiss Franc (CHF) Transfers</th>
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<tr>
<td>SUERF Colloquium account</td>
<td>SUERF CHF account</td>
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<tr>
<td>KBC Bank NV</td>
<td>KBC Bank NV</td>
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<tr>
<td>Arenbergstraat 11, B-1000 Brussels</td>
<td>Arenbergstraat 11, B-1000 Brussels</td>
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<tr>
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<td>IBAN No.: BE29439794698764CHF</td>
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<td>BIC: KREDBEBB</td>
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Hotel Accommodation

Arrangements have been made independently and through Zürich Tourismus with a number of hotels at different price and comfort levels, located in the vicinity of the venue and the city centre. Information on special rates and addresses are listed below. Booking information is also available on the SUERF website at www.suerf.org/c30hotels. Please note that different rates and conditions apply to each hotel, and are subject to availability. Bookings made after the deadlines may still be possible, depending on availability, but it may not be possible to guarantee the discounted rates for hotel rooms.

<table>
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<tr>
<th>Hotel Name</th>
<th>Booking Process</th>
<th>Rates (all per night):</th>
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<tbody>
<tr>
<td>Comfort Hotel Royal</td>
<td>Booking reference</td>
<td>single CHF 165 incl. breakfast</td>
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<tr>
<td>Leonhardstrasse 6, CH-8001 Zürich</td>
<td>30th SUERF Colloquium 2012</td>
<td></td>
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<tr>
<td>T: +41 44 266 59 59 F: +41 44 266 59 60</td>
<td><a href="http://www.comfortinn.ch">www.comfortinn.ch</a></td>
<td></td>
</tr>
<tr>
<td>Hotel City Zurich</td>
<td>Booking form for download at</td>
<td>rooms CHF 212.50 incl. breakfast</td>
</tr>
<tr>
<td>Löwenstrasse 34, CH-8001 Zurich</td>
<td><a href="http://www.suerf.org/c30hotels">www.suerf.org/c30hotels</a></td>
<td></td>
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<tr>
<td>T: +41 44 217 17 17 F: +41 44 217 18 18</td>
<td><a href="http://www.hotelcity.ch">www.hotelcity.ch</a></td>
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<tr>
<td>Hotel X-TRA</td>
<td>Booking reference</td>
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<tr>
<td>Limmattstrasse 118, CH-8005 Zürich</td>
<td>SUERF 139068</td>
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<tr>
<td>T: +41 44 448 15 95 F: +41 44 448 15 96</td>
<td><a href="mailto:reservation@x-tra.ch">reservation@x-tra.ch</a> • <a href="http://www.x-tra.ch">www.x-tra.ch</a></td>
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<tr>
<td>Hotel Restaurant Helvetia</td>
<td>Booking reference</td>
<td>various rooms from CHF 220 incl. breakfast</td>
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<tr>
<td>Stauffacherquai 1, CH-8004 Zürich</td>
<td>SUERF</td>
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<tr>
<td>T: +41 44 297 99 98</td>
<td><a href="mailto:info@hotel-helvetia.ch">info@hotel-helvetia.ch</a> • <a href="http://www.hotel-helvetia.ch">www.hotel-helvetia.ch</a></td>
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<tr>
<td>Hotel du Théâtre</td>
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<tr>
<td>Seilergraben 69, Centralplatz CH-8001 Zürich</td>
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<tr>
<td>T: +41 44 267 267 0</td>
<td><a href="mailto:info@hotel-du-theatre.ch">info@hotel-du-theatre.ch</a> • <a href="http://www.hotel-du-theatre.ch">www.hotel-du-theatre.ch</a></td>
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<tr>
<td>Hotel Adler Zürich</td>
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<tr>
<td>Rosengasse 10, CH-8001 Zürich</td>
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<td>T: +41 44 266 96 96 F: +41 44 266 96 69</td>
<td><a href="mailto:info@hotel-adler.ch">info@hotel-adler.ch</a> • <a href="http://www.hotel-adler.ch">www.hotel-adler.ch</a></td>
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<tr>
<td>Hotel &amp; Serviced Apartments Astor</td>
<td></td>
<td></td>
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<tr>
<td>Weinbergstrasse 44, CH-8006 Zürich</td>
<td></td>
<td></td>
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<tr>
<td>T: +41 44 251 35 60 F: +41 44 251 49 15</td>
<td><a href="mailto:bookings@astor-zurich.ch">bookings@astor-zurich.ch</a> • <a href="http://www.astor-zurich.ch">www.astor-zurich.ch</a></td>
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<tr>
<td>Hotel Rex</td>
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<tr>
<td>Weinbergstrasse 92, CH-8006 Zürich</td>
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<tr>
<td>Rüti, Sorell Hotel</td>
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<tr>
<td>Zähringerstrasse 43, CH-8001 Zürich</td>
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<tr>
<td>T: +41 44 254 58 00 F: +41 44 254 58 01</td>
<td><a href="mailto:info@rutli.ch">info@rutli.ch</a> • <a href="http://www.rutli.ch">www.rutli.ch</a></td>
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<tr>
<td>Hotel Scheuble</td>
<td></td>
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<tr>
<td>Mühlegasse 17, CH-8001 Zürich</td>
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<tr>
<td>T: +41 44 268 48 00, F: +41 44 268 48 01</td>
<td><a href="mailto:info@scheuble.ch">info@scheuble.ch</a> • <a href="http://www.scheuble.ch">www.scheuble.ch</a></td>
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**Zürich**

Online booking through www.suerf.org/c30zthotels

**rates valid for 4-7 September**

Alternatively through:

- ZÜRICH TOURISMUS
  - Hotelreservation
  - Im Hauptbahnhof
  - Postfach
  - 8021 Zürich

T: +41 44 215 40 40
F: +41 44 215 40 44

E-mail: hotel@zuerich.com

Quoting

**30th SUERF Colloquium**

- single CHF 220 incl. breakfast
- single CHF 155/night
- double CHF 185/night
- without breakfast

- single CHF 150 double (single occ.)
- CHF 180 double (double occ.)
- CHF 200 incl. breakfast

- single CHF 180 incl. breakfast

- single CHF 160 incl. breakfast
General Information about the Colloquium

Colloquium Procedure

The Colloquium language is English. After the opening plenary session, participants divide into three separate discussion groups – the commissions for two sessions. In commission work sessions, presenting authors give short presentations of their papers with general discussion of the papers and issues relating to them in each session. Papers presented in the commission sessions are made available to participants via the SUERF website prior to the event, with the accompanying presentations becoming available after the event. The prestigious SUERF Marjolin Lecture, delivered by Lorenzo Bini Smaghi and the official Colloquium dinner at Uetliberg – Top of Zürich will round off the first day of the Colloquium.

Two further commission work sessions will take place on the second morning. On the final afternoon of the Colloquium, the findings of the respective commissions are summarised. The closing plenary session consists of further keynote speeches followed by a panel session. Last but not least, the SUERF President presents the Marjolin Prize, to conclude the 30th SUERF Colloquium.

Getting to Zürich

Zurich Airport, about 13km north of the city centre, is served by direct flights from most European capital cities as well as some intercontinental flights. It is connected to the city with a frequent and reliable airport shuttle train service directly to Zürich HB – the main train station (a single ticket currently costs CHF 6.40 – or a daily transport pass including this ticket costs CHF 12.80). Taxis from Zürich airport to the city centre cost in the region of CHF 60. Participants choosing to fly into Geneva Airport, which is served by some budget airlines, can also take a train direct from Geneva airport to Zürich HB – (one per hour direct leaving at 36 minutes past the hour – taking just under 3 hours; other services changing in Biel/Bienne also take just under three hours). Participants choosing to fly into Altenrhein Airport can take a bus service and then trains to reach Zürich – requiring two changes it takes about 2½ hours. Timetable information for SBB trains to/from the city centre can be found at: www.sbb.ch/en/home.html

Location

The Colloquium will be held in University buildings close to the city centre at Rämistrasse 74. Two tram routes stop by the Colloquium venue - the 5 and 9 tram routes stop Kantonschule is next to the venue. Trams travel regularly in and around the city centre. Information about public transport in English can be found at www.svv.ch/en

Colloquium Dinner Location

The Official Colloquium Dinner will be held at the Uetliberg – Top of Zürich after the end of the first day’s proceedings. The S10 train to/from Zürich Hauptbahnhof takes passengers up to the Uetliberg in approximately 20 minutes and is the only way to reach the Uetliberg as it is a car-free area. From the Uetliberg station there is a 10 minute walk to the restaurant, which enjoys spectacular views over the Zürichsee.

SUERF Secretariat

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